

COMMUNITY CULTURAL DEVELOPMENT WORKSHEET

PROJECT: Albuquerque Residency & Performance – Criminal Justice

PARTNERS: Media Literacy Project, Roadside Theater

TIMEFRAME: January 1, 2012 – August 31, 2012

COMMUNITY PARTNERS

- Encuentro – umbrella for media justice storytelling, education, family services, legal, literacy, language classes, leadership
- El Centro – immigrant rights
- La Placita – youth, gangs, incarceration, traditional healing, gardens, community service, leadership
- Los Jardines Institute – community gardens, culturally-based youth programs
- Native Health – holistic approach to health, dance, youth, social justice
- Sons of the Most High – youth development, music, rappers, dance?
- Young Women United – reproductive justice, traditional healing
- Generation Justice – youth radio
- Poets working in prisons

GOALS

- **Common Goals**
 - To increase and strengthen dialogue about criminal justice issues in Albuquerque by developing and producing a public performance with community partners
 - To document the process and result
- **Media Literacy Project Goals**
 - To increase and strengthen dialogue about criminal justice issues in Albuquerque by developing and producing a public performance with community partners
 - To grow the organization's base by creating new pathways into community
 - To increase dialogue around various campaigns that strengthen families
 - To have an intergenerational focus
 - To document the project
- **Roadside Goals**
 - To increase and strengthen dialogue about criminal justice issues in Albuquerque by developing and producing a public performance with community partners
 - To connect Albuquerque criminal justice work with Thousand Kites' criminal justice work
 - To further develop Roadside's community cultural development methodology process by reflecting the residency on Roadside's new website

ISSUES IDENTIFIED

- How do we deal effectively with language barriers in the residency process and the final performance?
- How do we effectively and unobtrusively document the process? How much documentation is enough?

ASSESSMENT

- **Partner Criteria**
 - Diverse participation
 - Groups taking responsibility for carrying out work
 - Creation of new, or deeper, working partnerships with Albuquerque groups

- Documentation created
- **Roadside Criteria**
 - Diverse participation
 - Groups taking responsibility for organizing and carrying out their own work
 - Work continuing after the residency ends
 - Effective documentation created

CONTACT INFORMATION

- **Media Literacy Project** (Rusita Avila)
 - 6400 Wyoming Blvd. NE, Albuquerque, NM 87109
 - 505.828.3377 phone 505.828.3142 fax
 - Rusita@medialiteracyproject.org
 - www.medialiteracyproject.org
- **Roadside Theater** (Donna Porterfield)
 - P.O. Box 771, Norton, VA 24273
 - 276.679.3116 phone & fax 276.679.5281 mobile
 - donna@roadside.org
 - www.roadside.org

ROLES AND RESPONSIBILITIES

- **Media Literacy Project**
 - Organize the project on the local level
 - Communicate with Donna regularly and effectively
 - Communicate with community partners
 - Assist and advise Donna as requested
 - Help develop and execute promotional plan
 - Work with Roadside/Donna to plan, execute, document, assess, and evaluate the project
- **Roadside Theater**
 - Communicate with Rusita regularly and effectively
 - Help develop promotional plan
 - Assist and advise Rusita as requested
 - Conduct workshops (Story to Performance, Scripting, Directing)
 - Work with community partners to script the performance
 - Work with community partners to direct and rehearse the performance
 - Work with community partners to create and execute technical aspects of the performance
 - Work with MLP/Rusita to plan, execute, document, assess, and evaluate the project

PROJECT SCHEDULE (TO BE REVISED BASED ON WHAT THE ENSEMBLE IS LEARNING)

- **January-March 2012**
 - Planning
- **April – June**
 - Workshops
 - Scripting
 - Promotional plan created
 - Documentation
 - Assessment
- **July**
 - Rehearsal
 - Promotional plan executed

- Documentation
- Assessment
- **August**
 - Performance
 - Promotional plan executed
 - Documentation
 - Evaluation